



Press release: FiltaFry, Emsbüren, 7 November 2019

## **FiltaFry fryer service now in a further eight locations with new mobile services for the restaurant and food retail industry**

Mobile fryer service FiltaFry was able to further expand its business again this year. Active in Germany since 2015, the franchise business now has 14 franchisees and more than 400 customers from the food service and hotel industries, including several major caterers, student unions, furniture chains as well as numerous restaurants, hotels, stadiums and leisure facilities.

New additions this year are partners in Berlin, Düsseldorf, Hamburg, Ulm and Hannover. Partners for the Frankfurt/Main area are already in the starting blocks. Other franchisees have expanded their territories in order to service food service professionals in and around Cologne, Munich/ Upper Bavaria and Vienna as well.

## **More attractive for large-scale and communal catering companies as well as chains**

“We have come a great distance closer to our goal of being represented in all major cities and regions in the medium term”, says Jos van Aalst, Managing Director of FiltaFry Germany. “We have become more appealing to nationwide caterers, burger chains and furniture stores with multiple locations wishing to fry sustainably, save oil, and ease the workload of their staff when it comes to fryer cleaning and handling hot oil.”

## **New sustainability services added to portfolio**

FiltaFry has expanded its range of services with new mobile services for the restaurant and food trade. This includes the producer-independent on-site manufacture of refrigerator seals: “FiltaSeal”, as well as “FiltaDrain”, a probiotic drain cleaner which clears blocked drains without the use of aggressive chemicals, eliminates odours and prevents the occurrence of fruit flies.

## Press photos:



**Photo:** Jörg Mauritz not only operates for FiltaFry in Bonn, but now also in Cologne



**Photo:** Marc Kruskopf with the mobile filtration machine on his way to his Hamburg customers

**To download more photos:** <https://www.filtafry.eu/press/images/>

## About FiltaFry

FiltaFry – full-service mobile fryer management – was founded in 1996 in the UK and operates on a franchise basis. Today FiltaFry is established in many countries around the world and since 2015, is also active in Germany with FiltaFry Deutschland GmbH, which since 2018, belongs to the Filta Group. The concept consists of filtering and cleaning cooking oil and on-site fryer cleaning including the removal and professional disposal of waste oil. Upon request, FiltaFry delivers fresh oil and refills the fryers. Furthermore FiltaFry provides additional mobile services: the direct on-site manufacture of refrigerator seals and regular, organic drain cleaning.

Customers include restaurants and snack bars, hotels, caterers, sports venues, leisure parks, and company and university canteens among many others. FiltaFry is a member of the German Franchise Association. In 2017 FiltaFry was awarded the “Sustainability Project 2017” quality seal from the German Council for Sustainable Development and in 2018, the prize for excellence as a start-up from the German Institute for Service Quality. As a supplier, FiltaFry has been recommended with the Green Key eco-label since 2019 and has been distinguished in the same year as one of the three “greenest” franchise companies by the German Franchise Association. FiltaFry is among the companies nominated for the 2020 German Sustainability Award in the SME category.

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